

PruBSN Raikan Keluarga Malaysia Campaign

Terms and Conditions

1. This Campaign is offered by Prudential BSN Takaful Berhad ("PruBSN"). By participating in this Campaign, you are bound by these terms and conditions.
2. Campaign Period: 1 August 2022 to 31 August 2022, both dates inclusive.
3. The Eligible Customers must provide accurate full name, identification number (NRIC), email, contact/mobile number and bank account details in the proposal form or in PruBSN Touch by 1 October 2022.
4. Campaign Eligibility:
 - a. Customer who participates in a new certificate (New Business) of **PruBSN AnugerahPlus (including PruBSN Sinar and Extended Family Coverage) or PruBSN Anggun** which fulfils the requirements mentioned in the table below and submits the proposal form to PruBSN from 1 August until 31 August 2022 (both dates inclusive), whereby such certificate must be captured (approved and issued) by 15 September 2022 ("Eligible Customer").
 - b. The certificates must continue to be in-force and all contribution payments are up to date until 1 October 2022.
 - c. The **payment method** must be made via:
 - **Credit/Debit Card with subsequent e-enrolment via PruBSN Mobility or PruBSN Touch, or**
 - **Direct Debit with subsequent e-enrolment via PruBSN Mobility or PruBSN Touch**The required payment method above must be updated by 1 October 2022.

5. Campaign Reward:

Each Eligible Customer will receive a **cash reward ("Reward")** based on the requirements as per the table below:

| Plan | Requirement per Certificate | Reward |
|--|---|-------------------|
| PruBSN AnugerahPlus (including PruBSN Sinar and Extended Family Coverage) | <ul style="list-style-type: none">• Minimum annualised contribution* of RM1,800; and• Attached with Crisis TotalCare rider | RM100 Cash |
| PruBSN Anggun | <ul style="list-style-type: none">• Minimum annualised contribution* of RM1,800 | |

**excluding Takaful Saver.*

6. Eligible Customers who are entitled to the Reward will be notified via SMS to the certificate owner's mobile number stated in the proposal form or PruBSN Touch.
7. The Reward will be credited to Eligible Customers based on the e-Credit details provided in the proposal form or in PruBSN Touch from 31 October 2022.
8. Eligible participants shall comply with all applicable anti-bribery and anti-corruption laws, including US Foreign Corrupt Practices Act, UK Bribery Act, Hong Kong Prevention of Bribery Ordinance, Malaysian Anti-Corruption Commission Act 2009, and any related regulations and guidance thereto. PruBSN shall have the right to disqualify your entry/entries without notice in the event of any non-compliance or violation of the law in relation to your participation in this Campaign.
9. This Campaign excludes Agents' own certificate (where agent is the certificate owner/covered person of the plan).
10. All rights, interests, titles and benefits to the Reward are deemed to have passed to the Eligible Customers upon crediting of the Reward.
11. The Reward provided is not intended as a variation to the terms and conditions of the takaful certificates received, which is subject to PruBSN's standard processing or underwriting rules.
12. PruBSN's decision on the Reward awarded is final, conclusive and bound by the terms and conditions stated herein, and no appeal will be entertained.
13. The terms and conditions are available in English and Bahasa Malaysia. In the event of inconsistency, English version shall prevail.