

# PruBSN Sihat Bersama Campaign

## Terms and Conditions

1. This Campaign is offered by Prudential BSN Takaful Berhad ("PruBSN"). By participating in this Campaign, you are bound by these terms and conditions.
2. Campaign Period: 1 October 2021 to 31 October 2021, both dates inclusive.
3. The Eligible Customer must provide accurate full name, identification number (NRIC), email, contact/mobile number and mailing address details in the proposal form or in PruBSN Touch by 1 December 2021.
4. Campaign Eligibility:
  - a. Customer who participates in a new certificate (New Business) of **PruBSN Anggun, PruBSN AnugerahPlus, PruBSN Impian and PruBSN Setia** which fulfils the requirements mentioned in the table below and submits the proposal form to PruBSN during the Campaign Period, whereby such certificate must be captured (approved and issued) by 15 November 2021 ("Eligible Customer").
  - b. The certificates must continue to be in force and all contribution payments are up to date as at 1 December 2021.
  - c. The **payment method** must be made via:
    - **Credit/Debit Card with subsequent e-enrolment via PruBSN Mobility or PruBSN Touch, or**
    - **Direct Debit with subsequent e-enrolment via PruBSN Mobility or PruBSN Touch**

5. Campaign Gift:

Each Eligible Customer (Participant) is entitled to a **PruBSN Care Pack** ("Gift") based on the requirements as per the table below:

Plan	Requirement per Certificate	Gift
<b>PruBSN Anggun</b>	Submission 1 - 15 Oct 2021: Minimum annualised contribution of RM2,400* Submission 16 - 31 Oct 2021: Minimum annualised contribution of RM1,800*	<b>PruBSN Care Pack worth RM100</b>
<b>PruBSN AnugerahPlus, PruBSN Impian/Setia</b>	Minimum annualised contribution of RM2,400* attached with Crisis Shield and/or Crisis Protector and/or Cancer Protector and/or Vital Care Plus rider	

*PruBSN Care Pack contains essential items such as COVID-19 Antigen Rapid Test Kit, face masks, hand sanitiser and disinfectant wipes for you to take care of yourself and family.*

*\*Excluding Takaful Saver/Takaful Saver Impian.*

6. Eligible Customers who are entitled to the Gift will be notified via SMS to the certificate owner's mobile number stated in the proposal form.
7. PruBSN will distribute the Gift to the Eligible Customers from 31 December 2021 onwards via courier or servicing agents.
8. This Campaign excludes Agents' own certificate (where agent is the certificate owner/covered person of the plan).
9. All rights, interests, titles and benefits to the Gift are deemed to have passed to the Eligible Customer upon handover of the Gift. In the event that the Gift is stolen or lost for any reason or under any circumstances, no replacement will be provided by PruBSN.
10. PruBSN does not provide any warranty on the quality or services in relation to the Gift. PruBSN shall not be liable for any loss, damages or harm (whether physically or mentally) that the Eligible Customer may suffer arising from the receipt and usage of the Gift.
11. PruBSN may replace the Gift with another item of similar value without giving prior notice.
12. The Gift is not transferrable, not exchangeable and not redeemable for cash, credit or in kind.
13. The Gift provided is not intended as a variation to the terms and conditions of the certificates received, which is subject to PruBSN's standard processing or underwriting rules.
14. PruBSN's decision on the Gift awarded is final and conclusive and no appeal will be entertained.
15. The terms and conditions are available in English and Bahasa Malaysia. In the event of inconsistency, English version shall prevail.