

PruBSN TotalCare 2023 Campaign (Enhanced and Campaign Period Extended)

Terms and Conditions

1. This Campaign is offered by Prudential BSN Takaful Berhad ("PruBSN"). By participating in this Campaign, you are bound by these terms and conditions.
2. Campaign Period: 1 January 2023 to 28 February 2023, both dates inclusive.
3. The Eligible Customer must provide accurate full name, identification number (NRIC), email, contact/mobile number and mailing address in the proposal form or in PruBSN Touch by 30 April 2023.
4. Campaign Eligibility:
 - a. Eligible Customers are customers who:
 - Participate in a new certificate (New Business) of **PruBSN AnugerahPlus (including PruBSN Sinar/PruBSN Damai/ Extended Family Coverage)** which fulfils the requirements mentioned in the table below; and
 - Submit the proposal form to PruBSN between 1 January 2023 to 28 February 2023 (both dates inclusive) and certificates are approved and issued by 15 March 2023.
 - b. The certificates must be in-force with all contribution payments are up to date until 30 April 2023.
 - c. The **payment method** must be made via:
 - **Credit/Debit Card with subsequent e-enrolment via PruBSN Mobility or PruBSN Touch, or**
 - **Direct Debit with subsequent e-enrolment via PruBSN Mobility or PruBSN Touch**The above required e-enrolment payment method must be updated by 30 April 2023 and the said payment method shall remain until the campaign gift is received.
5. Campaign Gift:

Each Eligible Customer will receive a **Special Edition enhanced Touch 'n Go card with NFC capability and preloaded credit ("Gift")** based on the requirements as per the table below:

Plan	Requirement per Certificate	Gift per Certificate
PruBSN AnugerahPlus (including PruBSN Sinar/ PruBSN Damai^ / Extended Family Coverage)	<ul style="list-style-type: none">• Minimum Annualised Contribution* of RM1,800; and• Attached with Crisis TotalCare and/or Medic TotalCare rider^	Special Edition enhanced Touch 'n Go card with NFC capability and preloaded credit of RM50

*Excluding Takaful Saver

^PruBSN Damai and Medic TotalCare rider are made available from 14 January 2023 onwards.

6. Eligible Customers who are entitled to the Gift will be notified via SMS to the certificate owner's mobile number stated in the proposal form or PruBSN Touch, based on the latest information captured in PruBSN's system.
7. For Eligible Customers with submission of proposal form from 1 January 2023 to 31 January 2023 and the certificate is approved by 15 February 2023, PruBSN will distribute the Gift to the Eligible Customer from 15 May 2023 onwards via courier or servicing agents. For other Eligible Customers with certificate approved by 15 March 2023, PruBSN will distribute the Gift to the Eligible Customer from 15 June 2023 onwards via courier or servicing agents.
8. This Campaign excludes Agents' own certificate (where agent is the participant or person covered of the plan).
9. Customers shall comply with all applicable anti-bribery and anti-corruption laws, including US Foreign Corrupt Practices Act, UK Bribery Act, Hong Kong Prevention of Bribery Ordinance, Malaysian Anti-Corruption Commission Act 2009, and any related regulations and guidance thereto. PruBSN shall have the right to disqualify your entry/entries without notice in the event of any non-compliance or violation of the law in relation to your participation in this Campaign.
10. All rights, interests, titles and benefits to the Gift are deemed to have passed to the Eligible Customers upon delivery of the Gift by PruBSN. In the event that the Gift is stolen or lost for any reason or under any circumstances, no replacement will be provided by PruBSN.
11. PruBSN does not provide any warranty on the quality or services in relation to the Gift. PruBSN shall not be liable for any loss, damage or harm (whether physically or mentally) that the Eligible Customer may suffer arising from the receipt and usage of the Gift.
12. PruBSN may replace the Gift with another item of similar value without giving prior notice.
13. The Gift is not transferrable, not exchangeable and not redeemable for cash, credit or in kind.
14. The Gift provided is not intended as a variation to the terms and conditions of the takaful certificates received, which is subject to PruBSN's standard processing or underwriting rules.
15. PruBSN's decision on the Gift awarded is final, conclusive and bound by the terms and conditions stated herein, and no appeal will be entertained.
16. The terms and conditions shall be governed by the laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.
17. The terms and conditions are available in English and Bahasa Malaysia. In the event of inconsistency, English version shall prevail.